

I&D  CLOSER LOOK



One With the Sea

CRN: ON A MISSION TO BRING OWNERS AND OCEAN TOGETHER

TO BE ON THE SEA. TO BE PART OF THE SEA. TO BE ONE with the sea. Those are among some of the sublime pleasures of yachts and yachting. Italian superyacht builder CRN pays tribute to this notion with the development on its newer models of a feature commonly referred to as the “beach club.” This feature figures prominently on one of the yard’s latest launches the 72m *Azteca*.

Azteca, delivered in 2010, is the largest CRN launch to date. Her beach club comprises approximately 100 square meters of luxury living space, complete with sofas, lounges and recreational equipment created by a large door that folds down from the transom. The outdoor area can function as a near-sea level sunning or swimming platform, with the interior area—an adjacent opening in the transom—serving as a place to relax in the shade. Boarding can be accomplished via the beach, which immediately focuses guests on the sea-borne pleasures that await them. The space can be customized any way a client prefers.

Azteca was designed inside and out by the Venetian firm, Nuvolari-Lenard, with key guidance from CRN-Ferretti Group’s in-house naval architects and engineers. CRN has been part of the Ferretti Group since 1999 under the guidance of Lamberto Tacoli, CRN’s chairman and Chief Sales and Marketing Officer of Ferretti Group. The group now flourishes under the leadership of Founder and President Norberto Ferretti and CEO Giancarlo Galeone. In addition to CRN, the group’s brands include Ferretti Yachts, Pershing, Itama, Bertram, Riva, Mochi Craft and Ferretti Custom Line.

CRN’s shipyard in Ancona was founded in 1963 by Sanzio Nicolini, who quickly positioned the firm company to serve the top end of the market. The first “line” of CRN yachts were 23 meter hulls that bore the designation “Super Conero.” Those were followed by larger and more prestigious yachts created in association with important designers who helped establish the brand internationally. In 2001, two years after being acquired by the Ferretti Group, the yard launched a 43m project mega yacht called “Magnifica,” which went on to become a highly successful

line. Another milestone was the acquisition by CRN of the Mario Morini shipyard in Ancona, which has led to the yard becoming one of the most important producers of superyachts in Europe in steel and aluminium.

Today, CRN builds fully custom yachts in steel and aluminium from 46 to 85 meters, and two lines of semi-custom composite vessels of 40 and 43 meters. The CRN shipyard covers an area of about 80,000 square meters, of which approximately 25,000 are covered. The facilities include a private wet dock with three docks of 100, 80 and 40 meters.

At present, the CRN shipyard is building 22 mega yachts contemporarily: from 33 meters to 80 meters long, 10 of which are of the CRN brand: 6 pleasure ships made of steel and aluminium (CRN 80 meters, CRN 58 meters, CRN 60 meters, CRN 60 meters, CRN 74 meters, CRN 60 meters are at the dock to be delivered in spring) and 4 vessels made of composite (three 43 meters displacement *Navetta* and a CRN 128’ semi-planing of 40 meters), besides 12 maxi yachts of the Custom Line brand made of composite (5 *Navetta* 33 *Crescendo*, 3 Custom Line 112’ *Next*, 4 Custom Line 124’), to testify the continuous growth of the CRN shipyard, which is continuously evolving—four of steel and aluminium ranging from 58 meters to 80 meters, three smaller vessels made of composite, and seven under the Custom Line and *Navetta* brands.

First seen on CRN’s 54m *Ability* and on a number of models since, *Azteca* has an outdoor terrace in the master suite created by a door that hinges down in the hullside—yet another avenue for owners and guests to be one with the sea.

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